

# ONLINE PUBLIC WORKSHOPS

2023-24

## Admission

We admit candidates to specific sessions on a rolling, space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

WE ADD VALUE TO YOUR INTELLECT

[JOIN NOW](#)

Need Help? Contact Us:

Program Advising team

Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)





A de BONO Certificate Program

# LATERAL THINKING

[genesiseventsindia.in](https://genesiseventsindia.in)

Lateral Thinking™ is a dependable, systematic approach to creative thinking. It's used as an igniter, striking the matches that lead to innovation... innovation in process, product and problem solving. It gives participants the tools they need to find profound solutions to stubborn problems and roadblocks that they encounter. Lateral Thinking™ provides unconventional techniques that help people escape from their usual patterns of thinking to produce enhanced results. The key is creativity. Innovation will never happen without creative ideas, processes, and thoughts.

## WHO SHOULD ATTEND

Not only people who devise strategy or work in R & D, but anyone who wants a disciplined process for innovation, idea generation, concept development, creative problem solving, or a strategy to challenge the status quo can benefit from Lateral Thinking. Executives, managers, teams and professionals who seek to sharpen their creative thinking and problem solving skills,

## THIS PROGRAM WILL HELP YOU

- You'll find out how to harness your own creativity so that it can work for you when you need it.
- You'll learn to solve problems and generate new ideas to meet the challenges of the modern business environment.
- You'll leave with skills that you have practised and can apply immediately to return to your workplace.

## WHAT WILL YOU LEARN

- Constructively challenge the status quo to enable new ideas to surface
- Find and build on the concept behind an idea to create more ideas
- Solve problems in ways that don't initially come to mind
- Use alternatives to liberate and harness the creative energy of the organization
- Turn problems into opportunities
- Select the best alternate ideas and implement them

“Ideas are the currency of success. They separate you from your competition.”

## LATERAL THINKING WORKSHOP

FEE : INR 15000 + GST

## VIRTUAL SESSION

### DATES:

1-3 MARCH 2023

6-8 SEPTEMBER 2023

10-12 JANUARY 2024

TIMINGS : 10:00 - 13:00 HRS



Need Help? Contact Us:  
Program Advising team  
Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)





## SIX THINKING HATS WORKSHOP

**FEE :** INR 15000 + GST

### VIRTUAL SESSION

#### DATE S :

5-7 **APRIL** 2023

5-7 **JULY** 2023

8-10 **NOVEMBER** 2023

6-8 **MARCH** 2024

**TIMINGS :** 10:00 - 13:00 HRS



**Need Help? Contact Us:**  
**Program Advising team**  
**Email:** [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)

## A de BONO Certificate Program

# SIX THINKING HATS

Six Thinking Hats®, a thinking skills training course from Edward de Bono, teaches parallel thinking as an alternative to argument. Parallel thinking guides thought processes in one direction at a time so we can effectively analyze issues, generate new ideas, and make better decisions. Six Thinking Hats® helps put our opinions aside so we can focus on a way forward, without argument. The Six Thinking Hats® training course is fast-paced, practical, and interactive. Participants learn how to separate emotion from facts, the positive from the negative and critical thinking from creative thinking.

### WHO SHOULD ATTEND

Everyone who would like to focus thinking and bring a clear structure to help you plan and manage any discussion. Helpful for individuals, it becomes even more powerful in meetings where everyone brings shared focus on one aspect of the discussion at a time.

Typical participants include:

- Project and strategy teams
- Departmental managers and their team
- Innovative teams who work creatively
- Individual contributors and entrepreneurs
- Teams working in highly competitive fields

### THIS PROGRAM WILL HELP YOU

- Identify a problem .
- Propose alternative solutions .
- Predict the consequences of each alternative
- Assess the usefulness of each set of consequences .
- Select the best alternative .
- Implement it .
- Evaluate it.

### WHAT WILL YOU LEARN

- Maximize productive collaboration and minimize counterproductive interaction/behavior
- Consider issues, problems, decisions, and opportunities systematically
- Use Parallel Thinking as a group or team to generate more, better ideas and solutions
- Make meetings much shorter and more productive
- Reduce conflict among team members or meeting participants
- Stimulate innovation by generating more and better ideas quickly
- Create dynamic, results oriented meetings that make people want to participate
- Go beyond the obvious to discover effective alternate solutions
- Spot opportunities where others see only problems
- Think clearly and objectively
- View problems from new and unusual angles
- Make thorough evaluations
- See all sides of a situation
- Keep egos and "turf protection" in check
- Achieve significant and meaningful results in a less time



[genesiseventsindia.in](https://genesiseventsindia.in)

## THINKING BY DESIGN WORKSHOP

**FEE:** INR 15000 + GST

### VIRTUAL SESSION

#### DATES:

3-5 **MAY** 2023

2-4 **AUGUST** 2023

6-8 **DECEMBER** 2023

**TIMINGS:** 10:00 - 13:00 HRS



**Need Help? Contact Us:**  
Program Advising team  
Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)

## A de BONO Certificate Program

# THINKING BY DESIGN

Thinking by Design is the need of the hour to get your teams to be customer centric and be innovative. Get breakthrough innovation in a formal and structured way as advocated by the legendary Dr Edward de Bono. Thinking like a designer can transform the way organizations develop products, services, processes, and strategy. This approach, which IDEO calls design thinking, brings together what is desirable from a human point of view with what is technologically feasible and economically viable. It also allows people who aren't trained as designers to use creative tools to address a vast range of challenges.

### WHO SHOULD ATTEND

Managers in the areas of Marketing and Strategy Innovation, IT, and Organisation Change are ideal for this programme. Individuals, teams, and even your entire organization can learn all about design thinking and design doing. Multiple corporate officials attending will encourage collaboration and increase the program's influence on the organisation.

### THIS PROGRAM WILL HELP YOU

- To use empathy for understanding customer met and unmet needs.
- To master the 5 steps of TBD and innovate.
- To practice using creative thinking tools on a real life project .
- To present solutions and prototype to leadership.

### WHAT WILL YOU LEARN

- Thinking by Design is a course that combines the traditions of Design Thinking with the creativity tools developed by Dr. Edward de Bono.
  - You will learn the formal process and tools invented by Edward de Bono and others with PDF templates etc.
  - will walk away with solutions to any challenge in any area!
- FOCUSES ON PEOPLE AND THEIR UNMETNEEDS
  - INVOLVES METHODS THAT DEVELOP EMPATHY
  - IS A COLLABORATIVE, MULTI-DISCIPLINE PROCESS
  - REQUIRES A SERIES OF DIVERGENT AND CONVERGENT PROCESSES
  - MIXES ANALYTICAL AND CREATIVE THINKING SKILLS





[genesiseventsindia.in](http://genesiseventsindia.in)

A de BONO Certificate Program

# POWER OF PERCEPTION

We've all said it. "Too much to do, too little time". But what if you could really focus? What if you could cut out all the distractions and funnel your thoughts until you drill down to the right action? Think how much more you could accomplish. Our modern lives – both business and personal – are very fast paced and full of action. We often confuse action with accomplishment and frequently jump to action without enough thought. We love to take action and see what happens – if it's good, we keep going; if it's bad, we stop and clean up the mess we have created. Sure, it's better than doing nothing at all but it's inefficient at best and costly at its worst.

## POWER OF PERCEPTION WORKSHOP

**FEE:** INR 15000 + GST

### VIRTUAL SESSION

#### DATES:

7-9 JUNE 2023

**TIMINGS:** 10:00 - 13:00 HRS

### WHO SHOULD ATTEND

- Managers and executives who require greater levels of innovation and creativity.
- Project / Strategy teams.
- Departmental managers and their teams.
- Individual contributors and teams working in highly competitive
- Changing environments.

### THIS PROGRAM WILL HELP YOU

- Decision Making
- Risk Taking ability
- Visionary
- How to Identify Opportunities
- Think Beyond
- Avoid Costly Mistakes
- Effective Problem Solving

### WHAT WILL YOU LEARN

- Be a strong and confident decision maker
- Quickly and accurately weigh risks against rewards
- Consistently "make the right call"
- Reach optimal solutions more quickly than ever before
- Uncover the hidden opportunities in "problems"
- Use "what if" thinking to avoid costly mistakes
- Look beyond the boundaries of self-limiting perspectives
- Remove obstacles with simple solutions
- Be a visionary
- Thoroughly judge a situation
- Assess all angles of the big picture before making a decision



Need Help? Contact Us:

Program Advising team

Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)



[genesiseventsindia.in](https://genesiseventsindia.in)

## **SIMPLICITY WORKSHOP**

**FEE : INR 15000 + GST**

## **VIRTUAL SESSION**

### **DATES:**

**4-6 OCTOBER 2023**

**TIMINGS : 10:00 - 13:00 HRS**



**Need Help? Contact Us:**  
**Program Advising team**  
**Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)**

## **A de BONO Certificate Program**

# **SIMPLICITY**

There are few things more annoying and frustrating in work than dealing with a piece of complex machinery or a cumbersome process which will not do what you need done. From complexity comes stress, anxiety and frustration – even rage – followed by apathy and exit. But you don't have to be a victim anymore. Not with de Bono Thinking Systems' Simplicity. Complexity abounds! Much of what we do day in and day out in our work life bears exponential complexity. Stress, anxiety, unproductive behavior and processes and increased complications become the norm. Duplication and roadblocks seem everywhere. Regrettably, there is a direct effect on ROI via decreased efficiencies, as well as decreased effectiveness.

### **WHO SHOULD ATTEND**

---

Organizational leaders interested in simplifying the way work happens.

### **THIS PROGRAM WILL HELP YOU**

---

- Removal which has a focus on Combining, Shifting, Challenging and Values;
- Replacement which has a focus on Ideal Concepts, Provocation, Exceptions and Units;
- Restructuring which focuses on existing parts
- Taking a Broad or Narrow View of the Organizational System.

### **WHAT WILL YOU LEARN**

---

- Understand and use the ten Edward de Bono rules of Simplicity.
- Identify and reduce duplication of efforts in order to increase ROI.
- Identify and remove longstanding and difficult organizational roadblocks and barriers and increase employee and customer satisfaction.
- Increase organizational ownership of the need for Simplicity.
- Free your employees to think through ideas more quickly, leading to faster market innovations.
- Equip your employees with Simplicity tools that will positively enable your organizational quest for ongoing Simplicity.
- Engage your customers and vendors in the dialogue and search for the Win-Win quest for Simplifying relationships, technology, products, services and work life.
- Create a Simplicity Focus, Plan and Team for your organization or company.



[genesiseventsindia.in](https://genesiseventsindia.in)

## SIX VALUE MEDALS WORKSHOP

**FEE :** INR 15000 + GST

### VIRTUAL SESSION

#### DATES:

4-6 **OCTOBER 2023**

**TIMINGS :** 10:00 - 13:00 HRS



Need Help? Contact Us:  
Program Advising team  
Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)

## A de BONO Certificate Program

# SIX VALUE MEDALS

You hear it all the time--what is our value proposition? What's our value added? What if you could count on employees to sort options using a commonly understood framework that would increase the value of the organization at every turn--for customers, employees, stockholders, the community, and more? The key to making decisions that will deliver maximum value lies in creating a framework that is specific enough to add meaning but is also pliable enough to expand and contract with each unique challenge. You'll find a framework robust enough to support these efforts in Dr. Edward de Bono's Six Value Medals™.

### WHO SHOULD ATTEND

---

Value awareness and choice are essential for anyone who wants to lead by principle, do productive work, or live a meaningful life.

### WHAT WILL YOU LEARN

---

The skills taught in Six Value Medals™ help people quickly but thoroughly scan for values, prioritise which values are the most important to pursue, and then ensure that top values are addressed and maximised every step of the way.

### THIS PROGRAM WILL HELP YOU

---

To learn and focus on the most important value-added options within an organisation, which maximise returns for all stakeholders.





[genesiseventsindia.in](https://genesiseventsindia.in)

## **BUSINESS AGILITY WORKSHOP**

**FEE:** INR 12000 + GST

### **VIRTUAL SESSION**

#### **DATES:**

15-17 **MARCH** 2023

11-13 **OCTOBER** 2023

**TIMINGS:** 10:00 - 13:00 HRS



# **BUSINESS AGILITY**

ASPE's Business Agility Foundations course follows a highly experiential set of learning objectives to equip participants with new knowledge, tools, and techniques they can implement immediately. Aligned with ICAgile's Business Agility Foundation certification, the course jumpstarts the organizational and individual transformation towards a more responsive, value-driven reality. The Business Agility Foundation course is the first step towards achieving the coveted expert level in ICAgile's Business Agility track.

### **WHO SHOULD ATTEND**

Anyone interested in the paradigm shifts necessary to enable organizational agility in today's innovative business climate will find the Business Agility Foundations course compelling. This includes leaders and aspiring leaders in organizations seeking more responsive, value-driven approaches will benefit from this course. The professional-level certifications targets organizational disciplines, including and beyond, technology and software development.

### **THIS PROGRAM WILL HELP YOU**

- Agility in an organisational context
- Characteristics of agile culture
- Ways to assess agile culture
- Value of a people-centric approach
- Team working
- Interpersonal development skills which support agile working practice

### **WHAT WILL YOU LEARN**

- Describe business agility and how to recognise it
- Explain the key elements of a framework for business agility
- Understand the culture and characteristics needed to support business agility and identify how they relate to organisations you are familiar with
- Recognise the need for a mindset shift that is value, stakeholder and customer-focused, delivered in an open and collaborative environment, and based on innovation and learning
- Consider your own business agility journey and think about approaches that might help

**Need Help? Contact Us:**

**Program Advising team**

**Email:** [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)





## 40 PRINCIPLES OF TRIZ WORKSHOP

**FEE :** INR 12000 + GST

### VIRTUAL SESSION

#### **DATES :**

12-14 **APRIL** 2023

15-17 **NOVEMBER** 2023

**TIMINGS :** 10:00 - 13:00 HRS



**Need Help? Contact Us:**  
Program Advising team  
Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)

# 40 PRINCIPLES OF TRIZ

In reviewing the thousands of patents, Altshuller distinguished between incremental/"routine" inventions vs. truly breakthrough inventions. These were the inventions he reviewed to determine his 40 Inventive Principles. It turned out that these breakthrough inventions invariably resolved a significant operational or design contradiction. What we normally do with contradictions is to compromise. Design or operational characteristics that allow a contradiction to be resolved is truly a breakthrough.

## WHO SHOULD ATTEND

Those who are looking for problem solving and decision making tools.

## THIS PROGRAM WILL HELP YOU

- Identify the problem
- Formulate the problem: the Prism of TRIZ
- Restate the problem in terms of physical contradictions.
- Identify problems that could occur.
- Search for previously well-solved problem
- Look for analogous solutions and adapt to your solution.

## WHAT WILL YOU LEARN

A structured way of guiding a designer towards systematic innovation.

- The law of ideality encourages the designer to move towards making the system ideal.
- The concept of contradiction gives the designer focus to concentrate his ideas.
- The presence of 40 principles of Innovation gives the designer help to surpass psychological inertia.
- TRIZ is a very good method of designing solutions up to level 4.
- TRIZ is being used to supplement QFD.



[genesiseventsindia.in](https://genesiseventsindia.in)

## **CREATIVE PROBLEM SOLVING WORKSHOP**

**FEE : INR 12000 + GST**

### **VIRTUAL SESSION**

#### **DATES :**

**10-12 MAY 2023**

**13-15 DECEMBER 2023**

**TIMINGS : 10:00 - 13:00 HRS**



**Need Help? Contact Us:**  
**Program Advising team**  
**Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)**

# **CREATIVE PROBLEM SOLVING - CPS**

This program helps you deep-dive into the CPS process, adding more tools to your repertoire. You will gain a clear understanding of which tools to use at each stage of the CPS process, as well as how to modify them to fit your session objectives or add a bit of creative flair. You will also learn a variety of energizers and fun grouping games to keep your sessions engaging and interactive. In this fast paced course, you will learn through small and large group work, including round robin sharing and show-and-tell exercise.

## **WHO SHOULD ATTEND**

This course is suitable for anyone from newly employed employees to managers, executives and team leaders.

## **WHAT WILL YOU LEARN**

- Recognise and overcome blocks to creativity
- Identify attitudes and behaviours conducive to creative thinking
- Apply core concepts of creative thinking
- Utilise a variety of divergent and convergent thinking tools
- Apply the CPS method to may simulated or real situations
- Consciously be creative when facing problems and opportunities.

You will experience hands-on activities, real-world examples, and a variety of divergent and convergent thinking tools to give you the skills you need to advance your personal and professional goals.

## **THIS PROGRAM WILL HELP YOU**

- Explore a variety of divergent and convergent techniques for individual and group problem solving.
- Learn how and where to apply different tools within the CPS process
- Practice facilitating tools
- Discover how to create and adapt tools





[genesiseventsindia.in](https://genesiseventsindia.in)

## DESIGN THINKING WORKSHOP

**FEE :** INR 15000 + GST

### VIRTUAL SESSION

#### DATES:

14-16 JUNE 2023

17-19 JANUARY 2024

**TIMINGS :** 10:00 - 13:00 HRS



# DESIGN THINKING

Design thinking is a strategic approach that prioritizes customer needs above all else, providing organizations with a framework for radical customer orientation. This customer orientation is why design thinking is so important to marketers. That means design thinking is just as likely to influence marketing and branding as it is to influence market innovation or product differentiation. Marketing can learn a lot from design thinking– how to be agile, better, faster and more effective.

## WHO SHOULD ATTEND

Managers in the areas of Marketing and Strategy Innovation, IT, and Organisation Change are ideal for this programme. Individuals, teams, and even your entire organization can learn all about design thinking and design doing.

## THIS PROGRAM WILL HELP YOU

- Design should reinforce the brand
- Start from the customer's point of view
- Align various stakeholders and leaders towards a single purpose
- Create a culture of design and empathy in your organization
- Multiple disciplines in planning

## WHAT WILL YOU LEARN

- Importance of Design Thinking in Marketing
- Writing the Problem Statement: Exploring problems and opportunities in the Marketing World
- Understanding Stakeholders and Users
- Personas, Empathy Maps
- Rethinking Marketing Journeys
- Ideation and Storyboarding
- Exploring Solutions from the Marketing World
- Future Scenarios and Moments of Max Impact Prototyping

**Need Help? Contact Us:**

**Program Advising team**

**Email:** [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)



[genesiseventsindia.in](https://genesiseventsindia.in)

## **FISH PHILOSOPHY WORKSHOP**

**FEE :** INR 12000 + GST

### **VIRTUAL SESSION**

#### **DATES:**

12-14 **JULY** 2023

14-16 **FEBRUARY** 2024

**TIMINGS :** 10:00 - 13:00 HRS

# **FISH PHILOSOPHY**

Fish Philosophy - Creating Corporate Culture The FiSH! Philosophy is a set of simple, practical tools to help you create the work culture you've been looking for. It's a way to build stronger relationships that equip you to face your challenges more effectively. The FiSH! Philosophy fulfills the most basic needs of human beings who, in turn, fulfill the needs of the organisation—more connected teams, better communication, extraordinary service and higher retention.

### **WHO SHOULD ATTEND**

By allowing leaders and management to attend the course, you will have an effective means to begin the process of learning how to develop a high performance culture in your teams and workplace.

### **WHAT WILL YOU LEARN**

- Improved communication
- More trust and engagement with employees
- Increased satisfaction and productivity
- Realistic self-evaluation leading to greater leadership knowledge and skill
- Less fear in yourself and others
- Tools, tips and techniques designed to help create a more invigorating work environment

### **THIS PROGRAM WILL HELP YOU**

- To understand the importance of Fun and joy at work
- To get all staff to appreciate the importance of fun at work
- To get self and others to change their attitude connected with work using the fish principles



**Need Help? Contact Us:**

**Program Advising team**

**Email:** [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)





[genesiseventsindia.in](https://genesiseventsindia.in)

## STRATEGIC THINKING WORKSHOP

**FEE :** INR 12000 + GST

### VIRTUAL SESSION

#### **DATES :**

9-11 **AUGUST** 2023

13-15 **MARCH** 2024

**TIMINGS :** 10:00 - 13:00 HRS



**Need Help? Contact Us:**  
Program Advising team  
Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)

# STRATEGIC THINKING

This course is designed to strengthen strategic thinking abilities while under pressure to perform in today's hyper-paced, complex global business climate. Participants learn how to respond to the rapidly changing challenges and opportunities of your enterprise. From the front-line to the executive suite, effective strategic thinking is a critical skill needed for success.

## WHO SHOULD ATTEND

All levels of managers, who need to become more strategic in their mindset and thinking, and contribute more to the strategic goals of their organization.

## THIS PROGRAM WILL HELP YOU

- A compelling vision of the future
- Current reality from many perspectives
- Future pull and creative tension
- Strategic pathways for the future
- Environmental scanning habits of top-line strategic thinkers

## WHAT WILL YOU LEARN

Implement the strategic thinking framework (Future Pull – Current Reality – Strategic Pathways) in planning activities. .

- More effectively visualize desired future states.
- Understand the powerful linkage between desire and strategy development and selection.
- Understand the negative impact of narrow input on good strategy.
- Improve their ability to see and prioritize the complex inter-dependencies of key decisions.
- Build habits of reading and listening that gather more diversity of thought.
- Increase listening and data collecting skills with immediate colleagues and adjacent economic sectors
- Strengthen their ability to notice – and question – their own assumptions about “the way things are.”
- Utilize polarity management skills to realize value from both scientific thinking and intuition in good strategic decision making.
- Verbalize and model to others the value of “intentional reflection time” in the crafting of wise strategy.
- Generalize from ‘strategic thinking at work’ to “strategic thinking in life.



[genesiseventsindia.in](https://genesiseventsindia.in)

## OUR ICEBERG IS MELTING WORKSHOP

FEE: INR 12000 + GST

### VIRTUAL SESSION

**DATES:**  
13-15 SEPTEMBER 2023

**TIMINGS:** 10:00 - 13:00 HRS



Need Help? Contact Us:  
Program Advising team  
Email: [info@genesiseventsindia.in](mailto:info@genesiseventsindia.in)

# OUR ICEBERG IS MELTING

There is really no organization that is not faced with a changing situation. Technology and globalization are perhaps the biggest issues impacting most organizations today. The difficulties that loom for creating that change can be intimidating. Kotter weaves an eight-step process for successful change through the story. These steps can help you get your mind around the change process. HARVARD BUSINESS SCHOOL'S leadership and change guru, John Kotter, has created a very useful and accessible fable for change. Our Iceberg Is Melting will appeal to people at all levels of an organization. The lessons you can draw from this book will serve you well on the job, in your family, and in your community.

## WHO SHOULD ATTEND

Senior Management team  
Change Management team

## THIS PROGRAM WILL HELP YOU

This workshop explores the critical leadership skills and the 8-step process to lead and embrace change successfully and get greater buy-in in your change initiatives.

- Discuss an eight-step process for managing change
- Learn the role of thinking and feeling in the change process
- Identify ways to handle change and produce better results

## WHAT WILL YOU LEARN

This workshop explores the critical leadership skills and the 8-step process to lead and embrace change successfully and get greater buy-in in your change initiatives.

- Explain the 8 Steps for Successful Change and related core leadership principles
- Apply core principles of effective change to your own situation and identify ways to enhance its success
- Recognize the behaviors that occur when people are on board, bought in and actively supporting a change
- More effectively engage others in change by addressing their diverse needs
- Apply tactics to increase urgency and active support for a change



# About Us

We have worked with some of the world's largest companies, as well as smaller enterprises, and we understand the challenges and opportunities that come with innovation at a global scale. We offer a range of services that can help you to build an innovative and creative culture within your organization, including training, facilitation, and consulting. We also offer online courses and seminars that can help you to learn more about innovation and creativity.

If you are looking for a partner to help you build an innovative and creative culture within your organization, then we would be delighted to hear from you.

## Why Choose Us?

Participants will get to apprentice the tools, acquaintance the challenges and practice the tools to bring results. We accouter our participants with practical, radical and innovative tools which they can implement instantly.

### More Info:

+91 98116 30393 | 011 41080000  
sona@genesiseventsindia.in  
genesiseventsindia.in