

DR. EDWARD DE BONO'S  
**SIX THINKING HATS**



**Essential Skills to  
Drive Innovation & Creativity:  
Six Thinking Hats**



Six Thinking Hats is a simple, effective parallel thinking process that helps people be more productive, focused, and mindfully involved. A powerful tool set, which once learned can be applied immediately!

## **Do You Have an Innovation Strategy?**

Even if you don't -- innovation is critical to your organization.

Everyone has felt frustrated by inefficient, wasteful meetings that are plagued by divisive arguments, lack of preparation, side conversations, and inaction. Imagine what might happen if you, your team, your department, or entire organization learned specific thinking tools that would instantly eliminate these issues, opening the door to thorough decisions, better communication, and easier problem resolution...

**Six Thinking Hats**, a thinking skills training course from Edward de Bono, teaches parallel thinking as an alternative to the argument. Parallel thinking guides thought processes in one direction at a time so we can effectively analyze issues, generate new ideas, and make a better decision

**Six Thinking Hats** helps put our opinions aside so we can focus on a way forward, without argument... The **Six Thinking Hats** training course is fast-paced, practical, and interactive. Participants learn how to separate emotion from facts, the positive from the negative and critical thinking from creative thinking. **Six Thinking Hats** participants leave with tools they can apply immediately



## **Who Needs Six Thinking Hats?**

Anyone who wants to think clearly, objectively, and creatively will benefit from

### **Six Thinking Hats training.**

- HR Professionals
- Project Managers
- Meeting Facilitators
- Engineers
- New Product Developers
- Team Leaders & Members
- Trainers & Consultants
- Sales & Marketing Professionals
- Advertising & PR Professionals
- Patent Attorne



## How Might You Use The Six Thinking Hats?

Six Thinking Hats is a simple, effective technique your team may use in a variety of applications.

- Facilitation of meetings
- Preparing for discussions
- Continuous process improvement
- New products / new designs
- Conflict resolution
- Decision making and problem solving
- Customer focus groups / interviews
- Leadership development
- Presentations
- Virtual meetings
- Individual thinking

# SIX THINKING HATS TRAINING COURSE

## OBJECTIVES AND OUTCOMES

**Six Thinking Hats training participants will show evidence of the following**

- A marked tendency to identify themselves as thinkers
- Confidence that they have the ability to cope with and improve their environments
- **Competencies enabling them to solve problems including the ability to:** Identify a problem
  - Propose alternative solutions
  - Predict the consequences of each alternative
  - Assess the usefulness of each set of consequences
  - Select the best alternative
  - Implement it
  - Evaluate it

**Competencies enabling them to identify and pursue opportunities including the ability to**

- Develop a habit of perceiving events and situations as opportunities
- Identify the benefits/desired outcomes of pursuing each opportunity
- Identify the risks/dangers of pursuing each opportunity
- Design ways to minimize risks and dangers
- Select opportunities based on weighing the benefits of remaining risks
- Design plans for pursuing a selected opportunity
- Assess and re-evaluate plans for progress



## Competencies enabling them to think cooperatively including the ability to

- Understand and take on the facilitator role in a group meeting
- Identify and articulate other people's points of view
- Devise an agenda and demonstrate the necessary discipline to follow it provide for
- Equal participation among group member

**“A discussion should be a genuine attempt to explore a subject rather than a battle between competing egos.”**



# The Six Thinking Hats

- **The Black Hat**  
Black Hat thinking focuses on difficulties, potential problems. Why something may not work.
- **The Red Hat**  
Red Hat thinking focuses on feelings, hunches, gut instinct, and intuition.
- **The Yellow Hat**  
Yellow Hat thinking focuses on values and benefits. Why something may work.
- **The Green Hat**  
Green Hat thinking focuses on creativity: possibilities, alternatives, solutions, new ideas.
- **The White Hat**  
White Hat thinking focuses on data, facts, information known or needed.
- **The Blue Hat**  
Blue Hat thinking focuses on manages the thinking process, focus, next steps, action plans.



## Key Points

De Bono's Six Thinking Hats is a powerful technique for looking at decision making from different points of view.

It allows emotion and skepticism to be brought into what might normally be a purely rational process, and it opens up the opportunity for creativity within decision making.

Decisions made using the Six Thinking Hats technique can be sounder and more resilient than would otherwise be the case. It can also help you to avoid possible pitfalls before you have committed to a decision.

The participant will get the original course material and participation certificate from the dBTS USA. These workshops are protected under the copyright Laws patented to Dr. Edward de Bono therefore only. Original Course Material imported from the USA is given to all participant.

We customize learning and thinking together events for top staff and their teams. They always want to learn appropriate de Bono tools and then apply them right away on their predetermined business challenges such as developing new strategies, products, concepts, or business models. Our public workshop schedule along with registration details is posted on [www.genesiseventsindia.in](http://www.genesiseventsindia.in)

Train-the-Trainer:

we will work with you to develop your own skilled de Bono trainers and facilitators when that makes sense for your business. The participant will get the original course material and participation certificate from dBTS USA. These workshops are protected under the copyright Laws patented to Dr Edward de Bono therefore only. Original Course Material imported from the USA is given to all participant.

**TO BOOK YOUR  
NEXT TRAINING  
SESSION**

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